



Fred Koury  
President and CEO  
Smart Business Network

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Fred Koury co-founded Smart Business Network in 1989 with a single publication in Cleveland, Ohio. In the years since, the business has expanded into additional markets with Smart Business publications, online media, live events and books—all focused on providing insight, advice, and strategy from top business leaders to an audience of senior leaders and entrepreneurs. His monthly column on leadership reaches an audience of more than 150,000 senior executives. In 2010, Koury started Convero, a separate content marketing division focused on delivering compelling content across web, social, video, live and print.

Fred Koury has served on many boards, including the United Way of Greater Cleveland, The National Conference for Community and Justice and St. George Antiochian Orthodox Church. He is also a member of The 50 Club of Cleveland, a prestigious group of top business leaders in Greater Cleveland. Additionally, he serves on U.S. Bank's Northeast Ohio Advisory Board, which consults with and provides advice and feedback to the bank's president and senior management team.

Fred Koury received his Bachelor of Arts in Finance and Business from Bowling Green State University in 1989 and continued his education at The Ohio State University in the years following.

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